



DERPYCON

New Jersey's Anime, Gaming, Sci-Fi, and Comic Convention

About

DerpyCon is New Jersey's Anime, Gaming, Sci-Fi, and Comic Convention, bringing every nerdy genre under one roof. Held since 2014, DerpyCon has been providing New Jersey a premier geek event filled with panels, concerts, video gaming, cosplay, vendors, dances, LARPs, artists, and so much more!

During the last weekend of October, DerpyCon will be bringing in more than 2,500 people to the New Brunswick-area, many of which will be staying all weekend and will be looking for places to eat, to drink, and to shop.

DerpyCon is the annual meeting of Society of the Preservation of Pop Culture, Inc., a 501(c)3 educational non-profit organization to educate and celebrate the intersection of anime, sci-fi, gaming, and comics through an event that promotes inclusivity and understanding of these popular culture forms, fostering a community of passionate and informed enthusiasts.

SPONSORSHIP OPPORTUNITIES

Show Your Badge Discount

Draw in our attendees for no cost at all

Lanyards

Be front and center on every attendee

Online Ad

Connect attendees to you instantly

And More!

Ask about all our sponsorship options and see what is the best fit for you!

Contact

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derpycon.com



DerpyCon 2025

October 31 - November 2, 2025
Hyatt Regency New Brunswick
2 Albany Street
New Brunswick, NJ 08901

DEMOGRAPHICS

Gender



Travel



PROGRAMMING

Gaming

DerpyCon brings gaming to life in New Brunswick! From tabletop games to Japanese imported-arcades, DerpyCon has it in our 8,000 square feet of console video games, arcade gaming, and table top.

Celebrity Appearances

DerpyCon invites celebrities including voice actors and internet superstars. They make appearances for panels, workshops, and autographs throughout the weekend.

Exhibits

Shop for your favorite fandom, from your favorite anime character plush to an artist's creation.

TESTIMONIALS

"This con was so much more enjoyable than I expected. It exceeded my expectations and I'm so glad I went!!"

"Thank you for an amazing weekend, and my friend and I will be back next year!"

"It was a good 1st time experience I m so glad I went to take my daughter, which she been so many times"

CONNECT WITH NEW CUSTOMERS

Ask about how you can be a sponsor

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